

Historian & Media Relations

Dru Novak
781 W. Walcott Rd. Lot 40
Walcott, IA 52773
563-508-4865 d_novak2013@yahoo.com

Is your Auxiliary telling its story to members of your community? Are you sharing Auxiliary news, events and projects that help our veterans, their families and your community? Are you keeping record of these happenings for future members? That is what this Program is about; it encompasses sharing the five Ws: the who-what-where-when-and-why of an Auxiliary and keeping memories. Some might think it's just taking pictures, but members involved with this Program compile, chronicle and share events and memories in written and digital format through photographs, memorabilia, print news and video clips.

AUXILIARY AWARDS:

1. \$10.00 and citation to an Auxiliary Historian for the best Auxiliary Historian/Media Relations report on an Auxiliary event. Judging to be based on written documents, photographs, and promotions for the event.
2. \$5.00 and citation to the runner-up to Award #1.
3. \$10.00 and citation to the first Auxiliary that presents a Communications Award to a local media. Documentation and photo proof are required.
4. \$10.00 and citation to the Auxiliary with the best use of Social Media (i.e. Facebook, Twitter and Auxiliary Website) to promote Auxiliary happenings or informational needs. (Department Chairman must be informed of these sites by Auxiliaries.) Please use the five W's the who-what-where-when-and-why.
5. \$5.00 and citation to the runner-up to Award #4.
6. \$5.00 and citation to the first Auxiliary that uses a fillable press/media release available from www.vfwauxiliary.org/resources. The Department Historian must receive a copy of dated and printed material by email or the mail.
7. \$5.00 and citation to the first Auxiliary to send Department Chairman a Newsletter for their Auxiliary.

DISTRICT AWARD:

1. \$10.00 and citation to the District with the best use of Social Media (i.e.: Facebook, Twitter and Auxiliary Website) to promote Auxiliary happenings or informational needs on the VFW AUXILIARY OF IOWA Facebook page. Please use the five Ws: the who-what-where-when-and-why.

| Historian & Media Relations Chairmen | |
|--|--|
| <p>District 1 Carol Hotop 319-371-9475 1102 48th St. B10 Fort Madison, IA 52627 carol_hotop@yahoo.com</p> | <p>District 6 Carolyn Miller 712-830-9845 17962 280th Street Templeton, IA 51463-8519 moochiepuppy@hotmail.com</p> |
| <p>District 2 Dru Novak 563-508-4865 781 Walcott Rd. Lot 40 Walcott, IA 52773 d_novak2013@yahoo.com</p> | <p>District 7 Donna Sorensen 712-579-8776 2311 9th St. Harlan, IA 51537 djsorensen@fmctc.com</p> |
| <p>District 3 Mary Shortt 319-961-2780 3226 W. Kipling Rd. Waterloo, IA 50701-9131 maryshortt3d@gmail.com</p> | <p>District 8 Nancy Hoch 712-732-3106 1709 Chicago Ave Spirit Lake, IA 51360 wallaceelaine54@yahoo.com</p> |
| <p>District 4 Helen Niblo 515-490-0467 170 Maple Dr. Apt. 4 Albia, IA 52531-1139 hmniblo@aol.com</p> | <p>District 9 Verna Mae Johannes 563-875-7536 32831 Floyd Rd. Dyersville, IA 52040</p> |
| <p>District 5 Anita Bailey 641-218-4699 509 S Lincoln St Knoxville, IA 50138 annmarie4765@gmail.com</p> | <p>District 10 Mary Gray 712-209-1141 2038 N. 7th Estherville, IA marygray51@gmail.com</p> |

Historian & Media Relations
2020-2021 YEAR END REPORTS

MUST be postmarked by April 1, 2021

Date Received _____ Date Postmarked _____

Membership Groups (circle): A: 10-42 B: 43-92 C: 93+

Auxiliary Name: _____ Number: _____

City: _____ District: _____

Membership as of 06/30/2020: _____

Chairman Signature: _____

President Signature: _____

1. Did your Auxiliary present a Communications Award to local media? _____
2. Did any of your Auxiliary members attended a media relations training hosted by the Department Historian/Media Relations Chairman? _____
How many? _____
3. Did your Auxiliary use a fillable press/media release available at www.vfwauxiliarv.org/resources? _____
If yes, which one: _____
4. Did your Auxiliary use the VFW Auxiliary Publicity Guide? _____
5. Did your Auxiliary send a monthly/quarterly newsletter/bulletin to members?
If yes, please indicate by what delivery: Printed/mailed: _____
Electronic: _____
6. Did your Auxiliary have a Facebook page? _____
If yes, was it a joint Facebook page with the Post? _____
Auxiliary only Facebook page? _____
7. Did your Auxiliary have a Website? _____
If yes, was it a joint website with the Post? _____
Auxiliary only website? _____