

“Buddy” Poppy & VFW National Home for Children

Kathy Harding
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National Ambassador Dana Fogner has a goal this year is to familiarize as many NEW, NON-VFW and VFW Auxiliary members as possible with these programs. Some of these are churches, other Veteran’s Service Organizations, Civic Organizations and School Groups.

We will discuss the assembly of the “Buddy” Poppy, where the collected money is supposed to go, ordering the “Buddy” Poppies, the proper way the distribute the poppies and when you can conduct a “Buddy” Poppy Drive.

This year I would like to see many displays such as Public Promotion of Poppy Campaign, Memorial or Inspirational Displays, Artistic or Decorative use of Poppies.

For the VFW National Home for Children, we will promote ways to support it, why we are there and the BIG reason -why we are connected to it in Eaton Rapids, Michigan.

NATIONAL AWARDS FOR AUXILIARIES:

1. Most outstanding community education of the “Buddy” Poppy. Form to be sent to Kathy Harding by March 31, 2021. Forms available at www.vfwauxiliary.org/resources.
2. Most outstanding promotion encouraging the purchase of a Life Membership to the VFW National Home for Children. Copy of the forms are to be sent to Kathy Harding by March 31, 2021. Forms available at www.vfwauxiliary.org/resources.
3. Citation to each Auxiliary that contributes a gift of .25 cents or more per member to Health & Happiness fund based on June 30, 2020, membership.

AUXILIARY AWARDS:

1. \$5.00 and citation for the best promotion of “Buddy” Poppy in media (TV, radio, newspaper, social media, flyer) in your community. Documentation required.
2. \$10.00 and citation for the best promotion using “Buddy” Poppy. Documentation required.
3. \$5.00 and citation to runner-up to Award #2.
4. \$10.00 and citation for the best media coverage (TV, radio, newspaper, social media, flyer) for National Home and National Home Helpline. Documentation required.
5. \$10.00 and citation to the Auxiliary member that distributed the most “Buddy” Poppies. Documentation required.

6. \$5.00 and citation to runner-up to Award #5.
7. \$10.00 and citation to the Auxiliary with the most new National Home Life Memberships. Documentation required.
8. \$5.00 and citation to runner-up to Award #7.
9. \$10.00 and citation for the best “Buddy” Poppy promotion through distribution and education. Documentation required.

DISTRICT AWARD:

1. \$10.00 and citation for a District Chairman that best promotes “Buddy” Poppy/ National Home for Children. Documentation required.

District Buddy Poppy & VFW National Home Chairmen

District 1 Marsha White 319-530-0791 110 Hampton Circle Williamsburg, IA 52361 marshawhite@gmail.com	District 6 Carolyn Miller 712-830-9845 17962 280 th Street Templeton, IA 51463-8519 moochiepuppy@hotmail.com
District 2 Pat Schnoor 563-212-4518 206 N Shaw Monmouth, IA 52309 peschnoor47@yahoo.com	District 7 Ann White 712-621-1275 200 S. 4 th Ave. Villisca, IA 50864 annlw@myfmtc.com
District 3 Mary Shortt 319-961-2780 3226 W. Kipling Rd. Waterloo, IA 50701-9131 maryshortt3d@gmail.com	District 8 Debi Rollison 712-259-4947 PO Box 303 North Sioux City, SD 57049 debjrollison@gmail.com
District 4 Sandra Cluck 641-840-0100 514 1 st Ave. W Newton, IA 50208-3003 s.cluck50208@yahoo.com	District 9 Nila Turner 319--334-4106 817 Park Ave NE Independence, IA 50644
District 5 Virginia Forbes 515-865-0116 441 E Pleasant View Dr Des Moines, IA 50315 pnkprncss7698@aol.com	District 10 Connie Heinen 641-425-6750 760 W. 4 th St. Garner, IA 50438 cgheinen@yahoo.com

**“Buddy” Poppy & VFW National Home for Children
2020-2021 YEAR END REPORT**

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207 N. 9th St.
Eddyville, IA 52553
(641) 969-5506 kathyeddyvl@aol.com

MUST be postmarked by April 1, 2021

Date Received _____ Date Postmarked _____

Membership Group (circle) A: 10-42 B: 43-92 C:93-plus

Auxiliary Name: _____ Number: _____

City: _____ District: _____

Membership as of 6/30/2020: _____

Chairman Signature: _____

President Signature: _____

“Buddy” Poppy

1. Did your Auxiliary promote “Buddy” Poppy through distribution and education? YES__ NO__
within the Post/Auxiliary: _____
In the community (community outreach): _____

Explain: _____

2. Did your Auxiliary use media to promote the “Buddy” Poppy in the community? YES__ NO__
What media was used? Check all that apply:
TV___ Radio___ Newspaper___ Facebook/Social Media___ Fliers___

3. Did your Auxiliary host a “Buddy” Poppy Drive? YES___ NO___
With the Post: _____
Without the Post: _____

4. Did your Auxiliary participate in the Department “Buddy” Poppy Display Contest?
YES___ NO___

VFW National Home for Children

5. Did your Auxiliary promote VFW National Home through education? YES___ NO___
within the Post/Auxiliary: _____
In the community (community outreach): _____

Explain: _____

6. Did your Auxiliary promote the National Home Helpline? YES ___ NO ___
within the Post/Auxiliary: _____
In the community (community outreach): _____

Explain: _____

7. Did your Auxiliary use media to promote VFW National Home and/or National Home Helpline in the community? YES ___ NO ___
What media was used? Check all that apply:
TV ___ Radio ___ Newspaper ___ Facebook/Social Media ___ Fliers ___

8. Did your Auxiliary make a donation to the National Home? YES ___ NO ___
(NOT including Health & Happiness donation) Amount Donated: \$ _____

9. Did your Auxiliary purchase at least one National Home Life Membership for an Auxiliary member? YES ___ NO ___

10. Total National Home Life Memberships purchased for Auxiliary members: _____

IF SPACE IS NEEDED PLEASE USE BACK.

Guidelines “Buddy” Poppy Wreath Contest Fall Pow Wow

This is Iowa’s own “Buddy” Poppy Wreath contest. The contest is held at the Department Fall Pow Wow Conference with the winning wreath going to the VFW National Home for Children, Eaton Rapids, MI, for a ceremony. There is no wreath judging at District meetings. All Auxiliaries may bring an entry to the Department Fall Pow Wow.

*(Did you know? Iowa is one of, if not the only state that takes a wreath up to the National Home to place at the National Home Cemetery!) Typically the Department Junior Vice-President takes it in the Spring. With that mind, here are the judging guidelines. These guidelines are similar to **Category 2. Memorial or Inspirational Displays** used for The “Buddy” Poppy Display Contest judging at the Spring District meetings and State Convention.*

- 1) Wreath must be designed for outside weather (rain, sun, wind, snow, etc.) as it will be placed outside at the cemetery.
- 1) Wreath has to have a hole in the middle.
- 2) At least one Poppy used in the wreath display must be in its original form and color, with label attached.
- 3) Originality – Does the wreath design indicate original or ingenious thought and/or use of material?
- 4) Beauty – Is it pleasing to the eye, artistically designed and well-constructed?
- 5) Effectiveness – Does it encourage the Buddy Poppy? Does it inspire the emotion it is encouraged to?
- 6) Clarity of Theme – Does it clearly tell the story intended?
- 7) Suitability – Is the wreath in keeping with the purpose of the Buddy “Poppy” Program?

Judging of the wreaths will be on the basis of durability, originality, beauty and effectiveness, clarity of theme, and suitability with the first above five especially noted. Each wreath must be properly identified which includes the number of Poppies on the front of the card and the Auxiliary number and location on the back.

Written & updated August 10, 2018

**“BUDDY” ® POPPY
DISPLAY CONTEST RULES 2020-2021**

DISPLAYS WILL BE PRESENTED AND JUDGED IN THREE CATEGORIES:

CATEGORY 1. PUBLIC PROMOTION OF POPPY DAYS

(Window, booth, parade, poster displays campaign promotions, etc.)

- (a.) Displays must be designed for public exposure and must bear a message soliciting a donation for and wearing of the VFW “Buddy” ® Poppy.
- (b.) At least one Poppy used in the display must be in its original form and color, with label attached.

CATEGORY 2. MEMORIAL OR INSPIRATIONAL DISPLAYS

(Wreaths, memorial tablets or plaques, patriotic or devotional themes)

- (a.) Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the “Buddy” ® Poppy.
- (b.) At least one Poppy used in the display must be in its original form and color, with label attached.

CATEGORY 3. ARTISTIC OR DECORATIVE USE OF POPPIES

(Post Home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)

- (a.) Any display not meeting the qualifications for Categories 1 or 2 shall automatically be entered in Category 3.
- (b.) At least one Poppy used in the display must be in original form and color, with label attached.

JUDGING

Judging of displays will be on the basis of effectiveness, purpose, clarity of theme, suitability, originality, beauty of number of Poppies used. Where a sample of a large number of identical items (such as corsages or wreaths) is entered, full credit shall be given for the total number of Poppies used.

**VETERANS OF FOREIGN WARS OF THE UNITED STATES
PROGRAMS DEPARTMENT
“BUDDY”® POPPY PROGRAM**

NATIONAL CONVENTION “BUDDY”® POPPY DISPLAY CONTEST

These guidelines have been designed to place emphasis on the purpose and effectiveness of the displays. It is suggested and recommended that Department (State) contests rule be established in a like form.

RULES

(1) Displays will be presented and judged in three categories:

CATEGORY 1. **Public Promotion of Poppy Campaign** (Window, booth, parade, poster displays, campaign promotions, etc.)

- (a) Displays must be designed for public exposure and must bear a message soliciting a donation for and wearing of the VFW “Buddy”® Poppy.
- (b) At least one (1) of the Poppies used in the display must be in its original form and color, with label attached.

CATEGORY 2. **Memorial or Inspirational Displays** (Wreaths, memorial tablets or plaques, patriotic or devotional themes)

- (a) Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the “Buddy”® Poppy.
- (b) At least one (1) of the Poppies used in the display must be in its original form and color, with label attached.

CATEGORY 3. **Artistic or Decorative Use of Poppies** (Post Home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)

- (a.) Any display not meeting the qualifications for Categories 1 or 2 shall automatically be entered in Category 3.
- (b.) At least one (1) of the Poppies used in the display must be in its original form and color, with label attached.

(2) Departments purchasing over 250,000 Poppies will be allowed two (2) displays in each of the three (3) categories for the National Display Contest ... all others will be allowed one (1) display in each of the three (3) categories, no deviations.

(3) The National Programs Committee shall have no responsibility in setting up, taking down or returning displays.

- (4) Displays shall be set up in space provided in the convention facility. Prior to setting up the display, the responsible person must register with the “Buddy”® Poppy desk and complete an entry form (unless one was forwarded earlier, approved by Department) which will show the category of competition, the number of Poppies used, the purpose of the display, the Post and/or Auxiliary number and location, and the name of the person who will dismantle and remove the display at the close of the convention. **(Please be advised, all displays must be removed by 4:00 p.m. on Tuesday or it will be disposed of by convention center personnel.)**
- (5) Displays may or may not be accompanied by a white card, **not** to exceed 4 inches by 6 inches in size, on which is lettered in black ink an explanation of the theme for the display or other information of interest to the viewers or the judges.
- (6) Post name, number, city or state (including the shape of your state) may not be visible on the displays. Failure to comply will result in disqualification.

JUDGING

Judging of displays will be on the basis of effectiveness, purpose, clarity of theme, suitability, originality, beauty and number of Poppies used. Where a sample of a large number of identical items (such as corsages or wreaths) is entered, full credit shall be given for the total number of Poppies used. Judging will be completed by Monday evening and the winning displays will have the appropriate ribbons placed on the display on Tuesday morning.

PRIZES

Plaques will be awarded to the first, second, and third place winners in each of the three categories, and will be mailed to the winning Department’s adjutant after convention.

NOTE

The Department adjutant will have to notify the Programs Director, in writing, by **July 1** of the Posts that will represent the Department in each category. This will allow us the time necessary to ensure each entry has sufficient space to set up at the National Convention.

Please be advised, the Programs Committee cannot guarantee against theft of personal items placed on the displays. The exhibit hall is secured at night and monitored by security guards: however, they monitor a large area and are not assigned to one specific area. We strongly discourage using items of sentimental value, items of value or items considered to be irreplaceable on the “Buddy”® Poppy displays. Thank you and good luck!

(Revised 6/13/2016)